



GLOBAL MAIL

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THE PARADIGM SHIFT IN NON PROFITS

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Dear Readers,

As we all know, the second wave of the COVID-19 Pandemic has had a devastating impact on every aspect of our society. The service sector, particularly most of the non-profit organisations, is being pushed into hardship because they are unable to pay even salary for their staffs due to a lack of funding support. Despite the fact that the service sector has remained stagnant, new opportunities for non-profit organisations have opened up the door to the adoption of alternative service modalities in conjunction with digital platforms in order to reach out to their beneficiaries. In fact, many NPOs in our country, regardless of their size, have been actively participated in rehabilitation and relief support services in a significant way during this pandemic, and they have also demonstrated a strong faith in their own commitment and ability to serve. When we look back on our journey in May 2021, we can say that it was a very eventful month for us to learn.



The current issue indeed brings out a road map for the "Covid-19 pandemic- the path to new opportunities" and emphasizes the importance of lessons learned for non-profit organisations. As the second wave of the pandemic intensifies economic and social stress, as well as restrictions on physical movement and social isolation, we have come to the conclusion that virtual modes of functioning, combined with innovative actions, are required to restructure the traditional approach to overcoming the current crisis. We delighted to appreciate those organisations taking immense steps to encouraging their employees to learn new skills, particularly in fundraising. Here are few tips for institutional strengthening which we learnt from our own experiences.

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- We discussed our current requirements and implications for the short and long-term aspects with donors in order to ensure their understanding on the present working situation of the organisation.
- We made good use of social media platform to develop and strengthen the narrative surrounding the positive impact of our organisation on society, as well as to connect with donors' and other partners.
- We prepared working plan for a post-COVID-19 world, including the development of updated strategies and operational priorities that are consistent with the "new normal."
- We developed technology and participating in the digital platforms to enable our service to reach the un-reached.
- We are developing a strong network for non-profit leaders in order to leverage partnerships and develop a unified voice, as well as to advocate for appropriate and effective support from the government, corporate social responsibility, foundations, and individual donor.

We strongly believe that our learning may help you a little bit for your organisation's development and for designing your goals with innovative way.

PARTNERING WITH GLOBAL...



As an organisation working for the Empowerment of PwDs, I feel it is important to network with like-minded organisations working in this sector to ensure that Social Inclusion becomes a reality. In this journey, we have partnered with Global Special School on a number of initiatives. Global Special School is ensuring that NO ONE IS LEFT OUT through their various rehabilitation services in and around Cuddalore. Their professional approach, dedication and commitment have changed the lives of many PwDs. We at Satya Special School consider it a great honour and privilege to have partnered with them.

I am sure the partnership will continue to grow and reach many more beneficiaries in the years to come.

I congratulate the entire team of Global Trust for their sincere & tireless work and we at Satya would always partner and collaborate with Global in the years to come.

Smt. CHITRA SHAH,
Director & Founding Member,
Satya Special School.
Puducherry.



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TIMELY SUPPORT FOR LEADING SELF RELIANT LIFE - THE STORIES OF DIFFERENTLY ABLED

The Rotary Club of Cuddalore Coastal City being a catalyst in promoting Micro-Entrepreneurship.

What the pandemic impact on Livelihood is miserable to express that the millions of people in India have lost their jobs, salaries and stay at their home without income. As in the case of People with Disabilities is need not describe in a single word that they who are basically living dependent life for many things to get have severely affected as the yearlong lockdown has forced to cut their movements and they lost their livelihood. We observed that Most of them are living now with the help of social security schemes. In fact, there is no way for restarting their livelihood activity unless they will be supported. It has given the idea to conceive the scheme called "Promoting Micro Enterprises for Specially Abled People" which was started in 26th January 2021 with aim of promoting 500 PwDs to become entrepreneur within three years period of time.

To mark this month, we along the help of Rotary Club of Cuddalore Coastal City supported four PwDs for various livelihood activities including Vegetable selling, Grocery item, Women Nightwear and Idly flour selling. Our sincere thanks to the Club members for their overwhelming support for the last six months and also our gratitude to Sigaram Unnal Mudiyum Thozha -an association for PwDs for their continuous cooperation to identify the beneficiary.

The feelings of beneficiaries represent here what changes has taken place on their life through our support.

Mrs. Prema , the Mother of Ms.Karthiga, who is suffering Chronic Heart disease, along with Mentally Challenged disability. Her father works as a waiter at a tea stall. Their primary source of income is the resale of idly flour packets in front of their residence. Their daily earning is Rs. 150 and with this they lead their family. At this point they were informed about the PMESAP Scheme by their neighbours, and they sought assistance from our organisation. Mrs. Prema is now able to make idly flour packets on her own, with the help of a 3 litre wet Grinder that was provided as part of the start-up assistance. The mother of Disabled girl now begins to breathe by the words... I will be the owner of my idly flour pockets... and it gives more money now.



With rays of hope Ms. Theiva Lakshmi, a 28-year-old lady with locomotors disability from Periyavazavadi village of Virudhacham, Cuddalore District one of the beneficiary of this scheme is expressed her pain as follows... i live as single and my father is a daily wage earner and mother is now hospitalised for her illness and also lost my petty shop business as a result of the Covid-19 pandemic lockdown. But the present support which included a weighing machine and groceries will help to reopen my petty shop and can save my parent through my small earnings even though I am a disabled.

Mr. Veerappan a 42 years old man once he was a main breadwinner of his family lost his right leg in an road accident happened 10 years before and became disabled. His wife took in-charge of his position to feed their children through the income from menial work. But this pandemic has made them more vulnerable and forced them to deal with a variety of issues. By taking into consideration the position Mr. Veerappan was supported for opening a vegetable stall at his hometown. He and his wife were amazed at the promptness of the intervention, and he expressed his heartfelt gratitude to all of those who helped them.

Mrs. Saratha, who affected by Polio, lives along with her elderly husband without the support from her children. She has combined her disability with a petty business, and she earns a meagre income to provide for her family's necessities. Nonetheless, the income is insufficient to support her ailing husband and other family obligations. Her earnings have been reduced as a result of the ongoing covid-19 lockdown. She approached her fellow friends for assistance to start Women's Night wear sale business which is feasible to her move in and around of her village by her own. She received financial assistance in order to run the business, which was valued at Rs.6300/- . She is now content with her new business and expressed her warm thanks from bottom of the heart.



SPECIAL CHILDREN ARE UNDER THE NEED OF HOME-BASED THERAPY INTERVENTION

Our Team at the doorsteps ... Parents felt the intervention has made their children emotionally free while the teacher play with them.

Parents with Institution are our holistic service modal by which Global Special School is functioning over the years. Children with Special Needs are here placed in good environment with special education, healthcare and vocational training combined with rehabilitation services. Here is an excellent illustration of how the Global Special School team is working to strengthen its service model during this Covid-19 pandemic lockdown. The institution has continuously aiding poor parents of our special school children with life saving packs for last 10 months along with regular therapy intervention through house visits. In this second wave of Covid-19 lockdown, on 10th of this month as a first instalment, 32 parents of our special school children were supported with Rice (10kg), Vegetables (5kg), and Other Groceries for 10 days.

Mr. Balasubramanian, Cuddalore District Differently Abled Welfare Officer, has facilitated the Drive at our School Campus and distributed the same to 10 beneficiaries. The Chairman, Global Trust along with Special Teachers and Staffs personally met the remaining beneficiaries at their residence and handed over the packs to them individually. Our team has travelled about 40 kms to complete the drive in a single day. During this event, a detailed evaluation report on 32 special children behavioural change and functional change has made for evaluation and made a tangible difference during the pandemic.

During hard times like these, joining hands together to combat covid-19 and small acts of compassion are that matters at the end of the day.



குளோபல் சிறப்புள்ளிப்பயிலும்மாற்றத்திறனாளிகளின் பெற்றோர்களுக்கு அரிசி, மணிகை பொருட்கள், மற்றும் காய்கறிகள் அடங்கிய தொகுப்பை கடலூர் மாவட்ட மாற்றத்திறனாளிகள் நல அலுவலர் பாலகந்தாம் வழங்கினார். திகழ்ச்சியில் குளோபல் நிறுவனத்தின் திருவாக இயக்குநர் கோபால், தலைவர் குழுதம் உடனிருந்தனர் .

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OUR YOUNG ADULTS ARE BUSY WITH LEARNING THEIR LIFE SKILLS

A Designed training plan makes them to be productive members with enormous joys.

A person's ability to live is negatively impacted by an intellectually disabled. Those individuals may require assistance with their daily living activities, transportation, social situations, medical appointments, and employment. We are also involved in the provision of rehabilitation services to intellectually disabled persons in our community. In Global home for adult girls with intellectually Disabled, we are attempting to equip them with productive technical skills they need to lead independent lives through a participatory training plan, as well as to engage them in income-generating activities through voluntarily chosen vocational training. Our vocational Trainers developed the training plan based on the skills they observed and the IQ level of those who participated. The technical knowledge of adult girls with intellectually Disabled has been developed, and as a result, they are now involved in Paper Cup Making, Artificial Jewellery Making, and other crafts activities.



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A TIME WITH CHILDREN AND THEIR PARENTS

Our Intervention for Solving Psycho Social Problems.

Almost all the children are away from their classrooms over a year, the disconnection from school, friends and other resources have distract their mental well being which lead them for varied problems. When they are in home they are getting chance to facing different kinds of negative experiences. Some children are going to work for supplementing their parents, the prolonged stay at home has given deviant behaviour which induced towards behavuoiral issues and in some cases they gained yet another experience related to domestic violence, sexual abuse and etc., but predominately children are being the victims of many problems including their education. By understanding the children Psycho social problems we framed our short-term goal to understand the physical and mental well-being of children during this crisis period and to make the way for early intervention to mitigate negative consequences for children, particularly those who are most vulnerable. Our adopted Children at Stalin Nagar, Near Kammiyampettai has prompted us to make way for reducing the risk of Psycho Socio Problems, ensuring access to adequate food and nutrition, and ensuring the minimization of education loss. Children have been engaged in recreational activities to reduce their mental agony.

We also oriented parents to become nurturing in character to understand their children's behaviours on their normative way .



AMID THE LOCK DOWN, WOMEN ARE GETTING INVOLVED IN PREVENTIVE MEASURES

The Awareness Building induced self motivation for mass vaccination.

In fact, the Covid-19 pandemic is the most severe outbreak on a global scale that we have ever experienced in our history, which spans over 100 years of human history. Because of lockdown and quarantine restrictions, women have been forced to take on additional responsibilities in a variety of settings, including the workplace (particularly in the health and social services sector) and the home, where they have been forced to take on additional responsibilities. When women do not receive adequate domestic and emotional support, it can have a negative impact on their mental health. Anxiety disorders, depressive disorders, and post-traumatic stress disorder (PTSD) are all significantly more common among women. .



We have made significant progress in the area of empowerment with the assistance of a number of different organisations. We included illustrations from the previous month's issue as part of our article on women's mental health, which was based on a case study of Nai Roshini, a beneficiary of a central government project. In keeping with that, we went directly to their residence this month and distributed KABA SURA KUDINEER, as well as conducting excellent interactive sessions on crisis management techniques. In response to a request from the Ministry of Minority Affairs of the Government of India, the importance for Covid-19 vaccination awareness camps were held among the beneficiaries of the Nai Roshini Program.

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DONATE

When you donate to Global Trust, your generous donation will be towards a worthy cause and help to save the Children with Special Needs (CwSNs) who are residing at Global Special School. Your valuable donation will ensure a Child's Good Health, Mental Well Being, Regular Medication, Life Skills Development and Happy Life.